

Minutes

February 14, 2011

The meeting was called to order at 1:33pm.

Participants: Kaye Schmitz, Janet Hamer, Daniella Levine, Penny, Ted Granger, Erbi Blanco-True, Anika Coney, Sokoya Finch, Dorothy Inman-Johnson, Iris Jones, George Owen, Kasha Owers, Maureen Quinlan, Brittany Richards, Michael Roush, Mike Smith, Kasha Owens, and Monique Finlay.

- I. Welcome and Introductions – Janet Hamer welcomed everyone especially new Board members. She reminded all that according to the by-laws, the meetings are mandatory, 51% attendance required and everyone's participation is needed. She stated that some are not assigned to a committee and requested that everyone select a committee to join or make a change and inform Kaye by the end of the month.
- II. President's Report
 - Kaye thanked everyone for joining on the call.
 - Conferences- Two weeks ago, she conducted a webinar for the Welfare Team which is a part of the Dept. of Health and Human Services. One of the significant things about the webinar is that it addressed how can agencies can get their clients to a free tax site and how the prosperity coalitions can benefit families particularly those with children. Last week, Kaye, Janet and Michael and others from FPP were in a conference in Atlanta (Administration for Children and Families) which also promoted working with families and children and how we can benefit them.
 - Website- Bill has done a marvelous job with FPP website. There is an interactive state of Florida map showing free tax sites, those who sent this info are asked to review and confirm that the info is accurate. This information has been sent to 2-1-1 to be distributed throughout the state. The aim is to have services listed on the website; as a result, Kaye has requested that Michael Gutter send a list of extension offices in state conducting FL Master Money mentors training. Anyone who has information, they wish to distribute to others are encouraged to send this to bill.mills@bankonfl.org. Bill is willing to accept feedback on the website.
 - Newsletter and Communications- Kaye thanked Penny Faithful who has coordinated putting FPP on Facebook and Twitter, she also is responsible for the bulk of the newsletter information. FPP is trying to highlight member events, news and recognitions, please send info to floridaprospertypartnership@gmail.com.
 - Membership Dues- Five organizations have sent in their dues. Founders are not required to submit dues however for those who pay, the conference fee will be discounted to \$195 for entire 3-day registration. Kaye advised that if any agency needs a specific invoice for membership, it should be requested and will be sent.

III. Financial Report – Ted

- A statement was sent which identifies funding over the past years and FPP's status in terms of budget. Projected income for the entire year is \$243,000 and at this point we have received \$70,000, total expenses projected are \$208,000 which leaves about \$35,000 at end of the year. There are some major expenses which have not been paid yet e.g. Kaye has not received stipend funds, and FPP has not paid any Bankon and conference expenses.

IV. Other Business

- FL Caucus Meeting- Ted stated that there was a FL Caucus meeting scheduled for February 15 and it is being rescheduled tentatively on February 23 from 12-1pm in Tallahassee. He informed us that there are plans to combine this meeting with the Children's Caucus meeting. FL Caucus is still in the process of seeking a Republican co-chair which is very important. Daniella offered to forward an invitation to the Dade Delegation Director to seek a representative who would co-chair. Members were encouraged to spread the word to increase attendance.
- Volunteer Protection Act- Ted gave a brief overview of the history of this Act and informed members that the legislation filed on behalf of FPP clarifies the statutes; it has been filed in the Senate by Senator E. Lynn (Senate Bill 930) and in the House by Representative McBurney, Jacksonville (House Bill 647). More details in the upcoming FPP newsletter. Anyone with examples of volunteers who have been unable to serve because of employee's fear of being liable, please inform Ted.
- Bank-On FL – Kaye reminded members that this is one of the activities which FPP has committed to; first meeting of state-wide advisory council via conference call is February 24.
- Ways to Work- Linda Brost from this company will be at the Caucus and members can meet her (or contact her) for more details on this transportation program. Services are now available in Tampa and Jacksonville, FPP is hoping to do this program state-wide.

V. FPP 3rd Annual Conference

- Overview: Kaye informed us that the committee has been meeting and has visited the location Don Cesar Hotel, St. Pete which is a beautiful facility. Kaye is encouraged members to consider a sponsor who can contribute to the conference. Last year about \$20,000 in excess was spent therefore this year in our efforts to "break even", we cannot afford to totally waive fees except for plenary speakers. Mike encouraged board members to submit names of potential sponsors. Sponsorship. He gave brief description of the sponsorship packet which includes cover letter signed by Kaye. Mike has contacted Lucy Karr with P&C; they will do a membership invoice and are interested in a sponsorship. Mike is now working for TD Bank which will offer scholarships to non-profit organizations up to \$1,000, anyone interested can contact him to get guidance on applying for a grant for registration to the conference.

Kaye added that Joyce from Fifth Third gave a grant to FPP, \$2,000 which will go to conference scholarships.

- Piggy Bank contest- Kaye thanked Maureen Quinlan from United Way for providing this idea, their assistance with supplies and participation. Bill spoke of the fundraiser contest “When Pigs Fly”, FPP has unfinished pigs for \$50, individuals or organizations can will decorate it and winner will be the best decorated one with the most money put into the piggy bank. The pigs will be auctioned via silent auction after the voting is complete. Michael Rousch will contribute 10 pigs to be decorated by celebrities and these will be auctioned also. Kaye encouraged board members to purchase a pig from your organization and enter the contest. Maureen shared that their efforts in the past raised over \$5,000, some pig designs were Elvis, Cher, Tiger, one piggy bank was covered in pennies, there were several works of art by professional artists, organizations, families and different sizes were available.
- Video Fantastic- Michael spoke about member video, in this part of the conference members are encouraged to send in video with testimonials etc. which demonstrate the conference theme- Looking Up in a Down Economy. Last year, the top 5 videos were played and they were really impactful and motivating so FPP hopes the video project will be an opportunity for attendees to add to the conference. Video can be done using laptop, webcam, various links can be used for instructions, more information on the website. He applauded the conference committee for the work they have done to coordinate this event. Michael’s team has contacted REI?? partners to encourage attendance to the conference. He reviewed the conference budget and challenged all members to reach out to 7 persons to encourage attendance in efforts to reach the goal of \$35,000 registration fee.
- Conference Workshops – Kaye stated that the registration is delayed so far because they were was hoping to open with details of one plenary speakers and at least one sponsor. FPP is trying to get Ray Boshara from New America Foundation, he is interested in attending the conference however he is in the midst of a transition.

Kaye stated that we have 4 conference workshops. Many Board members who are willing to do workshops are asked to complete the registration on the website. There are 4 spots for workshops 4 each and the last day there are 2 spots for 2 mega workshops. One of these spots could include Children & Family workshop- different ways that FPP organizations benefits children and families and the other workshop would discuss Social Media and the benefits. Kaye is always seeking feedback, requesting topics, ideas for future. The conference will have National speakers and a lot more networking opportunities. Kaye thanked everyone in advance for any assistance with coordinating.

Michael suggested that the conference budget be shared with Board members in case there is an opportunity for a large organization to contribute towards an expense such as printing, etc.

VI. More Other Business

- Grant-Kaye shared the good news that Michael Gutter informed her that trustees of the Jessie Ball duPont did fund the joint grant to University of Florida & FPP, 2- yr grant for total of about \$128,000, (possibly about \$80,000 will be funded first year) and this amount is not yet reflected in the budget.

Kaye plans to use a lot of these funds to form a website to weave all different services offered by FPP members and other organizations which will benefit low-income Floridians and families. FPP will conduct research to evaluate what services are being offered, how to share this information and determine what services are needed.

VII. Adjournment

- Janet announced Kaye's birthday and extended wishes on behalf of the FPP, she encouraged everyone to attend the Caucus and thanked everyone for their continued support. The meeting adjourned at 2:28 pm.